

Minutes of the January 13, 2020 Meeting of the ASUCLA Communications Board

Board members present: Helen Alonzo, Jessica Behmanesh, Addison Dickens, Steve Greim, Judy Hernandez, Joelle Li, Shantall Medina, Edward Qiao, Sylvia Robledo, Nathan Smith, Doria Deen

Board members late: Parinaz Abiri, Andrea Gambino, Tim Groeling

Board members absent: Jesse Coronado

Guests: Angela Forburger (Daily Bruin Editor in Chief), Amanda Leutmixay (Pacific Ties Editor in Chief), Shayleen Shingh (Pacific Ties Managing Editor), Chiamaka Nwadike (FEM Editor in Chief), Myrka Vega (La Gente Editor in Chief), Joy Hong (Daily Bruin Managing Editor)

Agenda

- I. Call to order (Dickens)**
Dickens called the meeting to order at 6:14 p.m.
- II. Approval of the agenda (Dickens)**
Qiao moved to approve the agenda. Smith seconded the motion. The motion passed by consent.
- III. Approval of the December 2, 2019 minutes (Dickens)**
Greim moved to approve the minutes. Alonzo seconded the motion. The motion passed by consent.
- IV. Executive Committee report (Dickens)**
Dickens said the committee did not meet, and she hasn't heard from the USAC president regarding the vacant undergraduate seat. She said she would follow up with him.
- V. Operations Committee report (Qiao)**
Qiao said the committee had not met but had a meeting planned for January 21, 2020.
- VI. Finance Committee Report (Smith)**
Smith said the committee had not met, but Deen would present the financial statements.
- VII. Media Director's report (Deen)**
Deen reported on the following:

Publications

Deen said that Daily Bruin Prime, Ha' Am, and La Gente printed.

Newsmagazine Online Posts Per Week

Deen shared the newsmagazine online posts per week from fall weeks 10 – Winter week 1. She also showed the fall quarter posts.

Office Flood Status

The office has still not been restored. The facilities director was not able to get a company over break to repair the walls and carpet. UCLA Facilities is in the process of getting us a quote before they begin the work. Deen said she was contacted by Pure Water's insurance company for the damages.

November 2019 Financial Statements

Deen discussed the cash, revenue, expenses, net revenue, and the summary of the Daily Bruin, Web, and Outdoor sales.

December Forecast

Deen said the December forecast would be over budget in Online and Outdoor but under budget for Daily Bruin Print. Estimated sales for Daily Bruin was down 11%, Web up 91%, and Outdoor up 104%.

VIII. Public Comment

Various media editors gave updates.

New Business/Discussion Items

IX. November Financial Statements (Deen)

Deen said that total income was \$151,032 and budgeted income was \$142,998 leaving us \$8,034 (6%) better than budget. Daily Bruin was up 4% to last year and Online was down 8% to last year. Outdoor was down 12% to last year. Total expense was \$156,619 and budgeted expense was \$139,095 leaving us \$17,524 (13%) over budget. Net income was a loss of <\$5,587>, and budgeted income was \$3,903 leaving us \$9,490 (243%) under budget. Year to date net revenue was \$11,240 and budgeted net loss was <\$35,804> leaving us \$47,044 (131%) better than budget. Cash reserves stood at \$458,000 which exceeded our cash per policy (\$290,000) by \$168,000.

X. New Media Title Request (Deen)

Deen said a student emailed her about starting a Sikh newsmagazine, and wanted to know if the board was interested in hearing the proposal before she went through the process with the student. The board said they were interested in hearing a pitch from the student.

New Business/Action Items

XI. Executive Session (Deen)

Robledo moved to enter executive session at 6:43 p.m. Coronado seconded the motion. The motion passed by consent.

Smith moved to exit executive session at 7:38 p.m. Qiao seconded the motion. The motion passed by consent.

XII. Adjourn (Dickens)

Behmanesh moved to adjourn the meeting at 7:38 p.m. Robledo seconded the motion. The motion passed by consent.