

Minutes of the February 3, 2020 Meeting of the ASUCLA Communications Board

Board members present: Parinaz Abiri, Addison Dickens, Andrea Gambino, Steve Greim, Tim Groeling, Judy Hernandez, Joelle Li, Shantall Medina, Edward Qiao, Sylvia Robledo, Joshua Roizman, Nathan Smith, Doria Deen

Board members late: Jessica Behmanesh

Board members absent: Helen Alonzo, Jesse Coronado

Guests: Angela Forburger (Daily Bruin Editor in Chief), Amanda Leutmixay (Pacific Ties Editor in Chief), Chiamaka Nwadike (FEM Editor in Chief), Myrka Vega (La Gente Editor in Chief), Mahala Herron-Rutland (Nommo Editor in Chief), Abigail Goldman (Student Media Advisor), Jose Hernandez (Student Media Operations Manager), Leonardo Aguas (BruinLife Managing Editor), Kiara Rivera (BruinLife Photo Editor)

Agenda

- I. Call to order (Dickens)**
Dickens called the meeting to order at 7:06 p.m.
- II. Approval of the agenda (Dickens)**
Deen requested to amend the agenda to add a grievance after item X. Greim moved to approve the amended agenda. Smith seconded the motion. The motion passed by consent.
- III. Approval of the January 13, 2020 minutes (Dickens)**
Gambino moved to approve the minutes. Abiri seconded the motion. The motion passed by consent.
- IV. Executive Committee report (Dickens)**
Dickens said the committee met on Monday, January 27 to discuss rental credit options. The executive committee met with Pouria and other ASUCLA and BOD members on Thursday, January 30 to discuss those options. Pouria said they would discuss and reach out with other options.
- V. Operations Committee report (Qiao)**
Qiao said the committee met on Tuesday, January 21, 2020. He said the editors present gave updates and Deen shared the posts per week. They also gave updates on how the training process had been thus far.

VI. Finance Committee Report (Smith)

Smith said the committee met on February 3 and discussed the December financial statements and the January forecast. They also discussed the status of the office flooding.

VII. Media Director's report (Deen)

Deen reported on the following:

Newsmagazine Online Posts Per Week

Deen shared the newsmagazine online posts per week from winter weeks one through three.

Office Flood Status

The office has still not been restored. The facilities director was able to obtain a quote from UCLA Facilities, and the work is scheduled to begin in February.

December 2019 Financial Statements

Deen discussed the cash, revenue, expenses, net revenue, and the summary of the Daily Bruin, Web, and Outdoor sales.

January Forecast

Deen said the January forecast would be over budget in Print, Online and Outdoor. Estimated sales are up 27%, 103%, and 10% respectively.

VIII. Public Comment

Various media editors gave updates and discussed issues with intern training.

New Business/Discussion Items

IX. December Financial Statements (Deen)

- X. Deen said that total income was \$96,964 and budgeted income was \$89,053 leaving us \$7,911 (9%) better than budget. Daily Bruin was up 2% to last year and Online was down 7% to last year. Outdoor was down 1% to last year. Total expense was \$82,471 and budgeted expense was \$101,274 leaving us \$18,803 (19%) better than budget. Net income was \$14,494, and budgeted income was a loss of <\$12,221> leaving us \$26,715 (219%) better than budget. Year to date net revenue was \$25,734 and budgeted net loss was <\$48,025> leaving us \$73,759 (154%) better than budget. Cash reserves stood at \$370,000 which exceeded our cash per policy (\$290,000) by \$80,000.

XI.

XII. New Media Title Request (Deen)

Deen said the student who wanted to start the Sikh newsmagazine changed her mind.

New Business/Action Items

XIII. Student Media Grievance – Marufa Khandaker

The board discussed Marufa’s concerns. Groeling moved to keep article as is without any retractions, corrects, etc. Qiao seconded the motion. The motion passed by a hand vote of 13-0 with no abstentions.

XIV. Executive Session (Deen)

Qiao moved to enter executive session at 8:31 p.m. Groeling seconded the motion. The motion passed by a hand vote of 13-0 with no abstentions.

Smith moved to exit executive session at 8:53 p.m. Groeling seconded the motion. The motion passed by a hand vote of 13-0 with no abstentions.

XV. Adjourn (Dickens)

Smith moved to adjourn the meeting at 8:53 p.m. Groeling seconded the motion. The motion passed by consent.