

Minutes of the June 7, 2021 Meeting of the ASUCLA Communications Board

Board members present: Parinaz Abiri, Helen Alonzo, Jesse Coronado, Andrea Gambino, Steve Greim, Tim Groeling, Judy Hernandez, Ye Jin (Jeanie) Kwon, Joshua Roizman, Doria Deen

Board members late: Sylvia Robledo, Nathan Smith

Board members leaving early: Parinaz Abiri, Judy Hernandez

Board members absent: Felicia Graham, Ramneek Kaur, Shantall Medina, Megana Sekar

Guests present: Cuautemoc “Temo” Sandoval (UCLA Radio GM Candidate), Genesis Qu (DB EIC Elect 21-22), Fernando Perez (Student Government Services Support Manager), Jaden King (OutWrite EIC Candidate), Jeremy Wildman (Student Media Business Manager), Leilani Fu’Qua (Nommo EIC), Jose Hernandez (Student Media Operations Manager)

Agenda

I. Call to order (Gambino)

Smith called the meeting to order at 5:34 p.m.

II. Approval of the agenda (Gambino)

Deen proposed the following amendments to the agenda:

1. Add action item for approval of additional capital to cover installation of door from prior year.
2. Add action item to select interim chair for the summer.
3. Add executive session item.
4. Move UCLA Radio Grievance to be an action item instead of a discussion item.
5. Amend item XII. Bylaw and Constitution changes to a Bylaw change only.

Greim moved to approve the amended agenda. Coronado seconded the motion. The motion passed by consent.

III. Approval of the May 3, 2021 minutes (Gambino)

Greim moved to approve the minutes. Hernandez seconded the motion. The motion passed by consent.

IV. Executive Committee report (Smith)

There was no report.

V. Operations Committee report (Gambino)

Gambino said the committee met on May 25, 2021 and heard updates from the editors who attended, celebrated accomplishments, and completed Glows and Grows; an exercise where attendees talked about challenges and changes. Gambino said the editors wanted a social night with the board and editors in the beginning of the year, and they wanted to do a collaborated magazine together.

VI. Finance Committee Report (Coronado)

Coronado said the committee met on June 3, 2021. He said overall the department was in a good position financially so they were pleased with that. Daily Bruin print advertising was down to budget but online ads were exceeding budget.

VII. Media Director's Report (Deen)

Deen reported on the following:

Newsmagazine Posts per Week

Deen shared the newsmagazine online posts for spring quarter weeks five through nine. All of the magazines had pushed out some content except for OutWrite.

Summer Plans

Deen informed the board of the six items that she'd plan to work on over the summer.

April 2021 financial statements

Deen discussed the cash, revenue, expenses, net revenue, and the summary of the Daily Bruin, Web, and Outdoor sales.

May 2021 Forecast

Deen said the May forecast would be over budget in Web, but under budget in both Daily Bruin print and Outdoor. Web would be up by 106%, but Daily Bruin and Outdoor would be down 77% and 54% respectively.

VIII. Public Comment (Smith)

Qu said the Daily Bruin Grad Issue was out, and he encouraged the members to read it.

IX. Good and Welfare (Deen)

Deen thanked Smith for leading the board and Gambino for leading the Operations Committee and serving as vice chair. The board joined in to thank both Smith and Gambino for their hard work and commitment during the year. Deen also thanked the entire board for their commitment towards the advancement of Student Media.

New Business/Discussion Items

X. April 2021 Financial Statements (Deen)

Deen said that total income was \$101,287 and budgeted income was \$98,945 leaving us \$2,792 (3%) better than budget. Web was up 146% to budget while both Daily Bruin and Outdoor were down to budget 36% and 30% respectively. BruinLife was down 14% to budget. The studio planned to open in February but did not open until March so things were a bit behind. Total expense was \$91,524 and budgeted expense was \$89,348 leaving us <\$2,176> (<2%>) over budget. Net revenue was \$9,763 and budgeted net revenue was \$9,147 leaving us \$616 (7%) better than budget. Year to date net revenue was \$94,194 and budgeted net revenue was a loss of <\$32,830> leaving us \$127,024 (387%) better than budget. Cash reserves stood at \$603,000 leaving us \$371,000 above policy.

New Business/Action Items

XI. UCLA Radio Grievance (Deen)

Deen informed the board that she had been contacted by Ariella Lowenstein of the ADL along with messages forwarded from Pouria Abbassi and Roy Champawat regarding an Instagram post that was posted by UCLA Radio regarding the Israel/Palestine conflict. The board members discussed the content with Sandoval and tried to get an understanding of UCLA Radio's process for posting opinion pieces supported by the staff and encourage Sandoval to make sure that the UCLA Radio space was inclusive regardless of one's opinion. Board members said that all media departments need to have disclaimers on all of platforms (print and digital) to say, "The views expressed in this post reflects the views of the author(s) and not UCLA or ASUCLA Communications Board."

Groeling moved to have the post remain and not be taken down from Instagram. Robledo seconded the motion. The motion passed with a hand vote of 10-1 with no abstentions.

XII. Bylaw change (Gambino)

Gambino informed the board that the following change was proposed and approved by the Operations Committee, and they recommend approval to the Communications Board of the following Bylaw change.

Article II. Committees of the Board:
Section A, # 1

Original language: The Operations Committee shall consist of five (5) Board members and ten (10) media members. Board members shall include two graduate students, two undergraduate students, a non-student Board member, and the Media Director.

Revised language: The Operations Committee shall consist of six (6) Board members and ten (10) media members. Board members shall include two graduate students, three undergraduate students, a non-student Board member, and the Media Director.

Coronado moved to approve this bylaw change. Gambino seconded the motion. The motion passed by a hand vote of 11-0 with no abstentions.

XIII. Increase to Current Year Capital Budget (Deen)

Deen asked the board to increase the Furniture and Fixture’s preapproved capital budget to cover a door installation that was part of the preapproved budget from the previous year. The door was installed last year but was not invoiced until this year. The costs of the door installation were \$4,154.85.

Groeling moved to increase the budget. Greim seconded the motion. The motion passed by a hand vote of 11-0 with no abstentions.

XIV. Interim 2021-22 Communication Board Chair (Deen)

Greim moved to nominate Andrea Gambino as the interim chair. Smith seconded the motion. The motion passed by a hand vote of 12-0 with no abstentions.

XV. Nommo Editor in Chief selection (Deen)

A. Leilani Fu’Qua, candidate

Smith moved to enter executive session at 7:19 p.m. Greim seconded the motion. The motion passed by a member vote of 12-0 with no abstentions.

Groeling moved to exit executive session at 10:16 p.m. Greim seconded the motion. The motion passed by a member vote of 11-0 with no abstentions.

Alonzo moved to appoint Leilani Fu’Qua as the 2021-2022 Nommo Editor in Chief. Groeling seconded the motion. The motion passed by a member vote of 10-0 with no abstentions.

XVI. OutWrite Editor in Chief selection (Deen)

A. Jaden King, candidate

Coronado moved to appoint Jaden King as the 2021-2022 OutWrite Editor in Chief. Gambino seconded the motion. The motion passed by a hand vote of 10-0 with no abstentions.

XVII. UCLA Radio General Manager selection (Deen)

A. Cuautemoc “Temo” Sandoval, candidate

Coronado moved to appoint Cuautemoc “Temo” Sandoval as the 2021-2022 UCLA Radio General Manager. Greim seconded the motion. The motion passed by a member vote of 9-1 with no abstentions.

XVIII. Adjourn (Smith)

Greim moved to adjourn the meeting at 10:17 p.m. Groeling seconded the motion. The motion passed by consent.